

Hope, Help and Healing...coffee!

Sidewinder Coffee and The Children's Home are collaborating to formulate a one-of-a-kind coffee blend to raise funds to support children and families in need during the holiday season.

John Banchy, president and CEO, and Rod Hinton, chief administrative officer, met with Hannah Gedeon, master roaster of Sidewinder Coffee, on Sept. 30 to formulate the "Hope, Help and Healing" blend that will become available soon.

WCPO filmed the tasting and collaboration and interviewed Gedeon and Hinton.

"These are uncertain times for so many people and families," Gedeon said. "Organizations like The Children's Home need support now more than ever. We are very fortunate to be in a position where we can help in creative ways."

"Hannah and Sidewinder Coffee are a true blessing to have as partners for the coming holidays," said Hinton. "Without ongoing help from supporters in Cincinnati, many of the children and families we serve would be forgotten or neglected during what should be a joyful time of year. I'm beyond grateful for their help and am looking forward to crafting our 'Hope, Help, and Healing' custom coffee blend."

The blend will be available online at www.sidewindercoffee.com and at the Sidewinder Coffee shop at 4181 Hamilton Avenue in Cincinnati's Northside community.

