

ROCKIN' AT *Riverfest*

Sunday, September 3, 2023

Anderson Pavilion at Smale Riverfront Park

2023 SPONSORSHIP OPPORTUNITIES

BENEFITTING



\$2.6 MILLION

*Thanks to
You*

RAISED

Over the last 5 years!

**Every dollar goes towards improving
the lives of youth in our community**



BEST POINT

EDUCATION & BEHAVIORAL HEALTH

2023

Sponsorship Breakdown

TITLE SPONSOR

\$75,000

- Exclusive naming opportunity for the Rockin' at Riverfest 2023 event
- Seating for 40 guests during gala dinner at Anderson Pavilion
- Access to Carousel Deck Party at the Carol Ann Carousel and Pichler Fountains
- 4 limousines with 4 unique drop off locations at discretion of sponsor
- Exclusive access to private Fireworks VIP lawn party with reserved seating for guests
- Full page program advertisement (inside cover)
- Recognized in all event promotions
- Logo on external banners -- Mehring Way at Smale Park & Roebling Bridge tunnel entrance
- Organization logo and name featured during annual gala dinner slide show
- Exclusive opportunity for sponsor representative to speak at event
- Recognition on stage at event by CEO (2 mentions)
- Organization logo and name featured on table sign
- Logo featured on the Best Point website for 1-year

Sponsorship Breakdown

PRESENTING SPONSOR

\$50,000

- Seating for 30 guests during gala dinner at Anderson Pavilion
- Access to Carousel Deck Party at the Carol Ann Carousel and Pichler Fountains
- 3 limousines with 3 unique drop off locations at discretion of sponsor
- Exclusive access to private Fireworks VIP lawn party with reserved seating for guests
- 3/4 page program advertisement
- Recognized in all event promotions
- Logo on external banners -- Mehring Way at Smale Park & Roebling Bridge tunnel entrance
- Organization logo and name featured during annual gala dinner slide show
- Recognition on stage at event by CEO (1 mention)
- Organization logo and name featured on table sign
- Logo featured on the Best Point website for 6-months at discretion of sponsor

DIAMOND SPONSOR

\$25,000

- Seating for 20 guests during gala dinner at Anderson Pavilion
- Access to Carousel Deck Party at the Carol Ann Carousel and Pichler Fountains
- Exclusive access to private Fireworks VIP lawn party
- 1/2 page program advertisement
- Named in all event press releases
- Logo on external banners -- Mehring Way at Smale Park & Roebling Bridge tunnel entrance
- Organization logo and name featured during annual gala dinner slide show
- Organization logo and name featured on table sign

Sponsorship Breakdown

PLATINUM SPONSOR

\$15,000

- Seating for 10 guests during gala dinner at Anderson Pavilion
- Access to Carousel Deck Party at the Carol Ann Carousel and Pichler Fountains
- Exclusive access to private Fireworks VIP lawn party
- 1/4 page program advertisement
- Logo on external banners -- Mehring Way at Smale Park & Roebling Bridge tunnel entrance
- Organization logo and name featured during annual gala dinner slide show
- Organization logo and name featured on table sign

GOLD SPONSOR

\$10,000

- Seating for 10 guests during gala dinner at Anderson Pavilion
- Access to Carousel Deck Party at the Carol Ann Carousel and Pichler Fountains
- Exclusive access to private Fireworks VIP lawn party
- Name featured on external banner at Mehring Way at Smale Park
- Organization logo and name featured during annual gala dinner slide show
- Organization logo and name featured on table sign

TABLE SPONSOR

\$6,500

- Seating for 10 guests during gala dinner at Anderson Pavilion
- Access to Carousel Deck Party at the Carol Ann Carousel and Pichler Fountains
- Exclusive access to private Fireworks VIP lawn party
- Organization logo and name featured on table sign



Sponsorship Breakdown



BONUS

5% discount for two-year commitment and 10% discount for two-year commitment with advance payment in 2022

Specialty Sponsorships

Extra Impact! Speciality sponsorships offset the cost of the event, helping Best Point Education & Behavioral Health

DINNER SPONSOR

\$20,000

- Promotion of name and logo on event dinner menu placed at 400 individual seats
- Seating for 20 guests during gala dinner at Anderson Pavilion
- Access to Carousel Deck Party at the Carol Ann Carousel and Pichler Fountains
- Exclusive access to private Fireworks VIP lawn party
- Signage and promotion visible at annual gala dinner
- Logo on external banners -- Mehring Way at Smale Park & Roebling Bridge tunnel entrance
- Organization logo and name featured during annual gala dinner slide show
- Name and logo featured in annual event program

BAR SPONSOR

\$20,000

- Cocktail napkins exclusively with sponsor name and logo benefiting Best Point
- Distributed cozies with sponsor name and logo
- Seating for 10 guests during gala dinner at Anderson Pavilion
- Access to Carousel Deck Party at the Carol Ann Carousel and Pichler Fountains
- Exclusive access to private Fireworks VIP lawn party
- Exclusive sponsor promotion on 9 individual bars throughout 6-hour gala event and fireworks
- Name and logo featured in annual event program

Specialty Sponsorships

VIP FIREWORK PARTY SPONSOR

\$15,000

- Exclusive naming sponsorship of private Fireworks VIP lawn party at Smale Park
- Seating for 10 guests during gala dinner at Anderson Pavilion
- Access to Carousel Deck Party at the Carol Ann Carousel and Pichler Fountains
- Reserved seating for 10 guests at Fireworks VIP lawn party
- Name and logo featured in annual event program
- Recognition signage displayed at fireworks party at Smale Park for 600 guests
- Banner recognition at Ohio River & Smale Park Lawn

AUCTION HOUSE SPONSOR

\$15,000

- 2 VIP tables (seating for 16 guests) on the Carol Ann Carousel Balcony for the Deck Party and 2 seats at the main gala dinner
- Promotion as the exclusive sponsor of the silent and live auctions throughout the event gala
- Exclusive access to private Fireworks VIP lawn party
- Recognition signage displayed and one onstage mention by CEO

DINNER WINE SPONSOR

\$5,000

- Exclusive naming sponsorship of private Fireworks VIP lawn party at Smale Park
- Seating for 4 guests during gala dinner at Anderson Pavilion
- Access to Carousel Deck Party at the Carol Ann Carousel and Pichler Fountains
- Reserved seating for 4 guests at Fireworks VIP lawn party

\$2,500 Specialty sponsorships available. Contact John Banchy for details.

Email: jbanchy@bestpoint.org | Phone: (513) 527-7238

2023

Carousel Deck Party

The Carousel Deck party is a special program within Rockin' at Riverfest. Tickets start at just \$200 and include: open bar, premium firework viewing, live DJ, and more! Limited to 200 tickets. A fun way to support Best Point Education and Behavioral Health!

DECK PARTY TITLE SPONSOR

\$15,000

- Exclusive naming rights to the Carousel Deck Party
- 2 mentions on stage in the Carousel Deck Party program in front of 200 + guests
- 3 VIP tables on the Carol Ann Carousel Balcony for the Deck Party (24 total guests)
- Exclusive access to private Fireworks VIP lawn party at Smale Park
- Name and logo in event program and on promotional signage

DECK PARTY PRESENTING SPONSOR

\$3,000

- 1 mention on stage in the Carousel Deck Party program in front of 200 + guests
- 1 VIP table on the Carol Ann Carousel Balcony for the Deck Party (maximum 8 people per table)
- Exclusive access to private Fireworks VIP lawn party at Smale Park
- Name and logo in event program and on promotional signage

Tickets available to CDP: \$200.00 | Additional CDP sponsorships available.

Contact John Banchy for details. Email: jbanchy@bestpoint.org



www.bestpoint.org



BEST POINT
BEHAVIORAL HEALTH

Empowering Individuals. Transforming Communities.

For more information contact:
John Banchy, President & CEO
(513) 527-7238 | jbanchy@bestpoint.org

ROCKIN' AT *Riverfest*

— BENEFITTING —



2023 SPONSORSHIP FORM

Sunday, September 3, 2023

Anderson Pavilion at Smale Riverfront Park

Name to be printed on promotions:

Contact name:

Company/organization name (if applicable):

Address:

City:

State:

Zip:

Phone:

Email:

BONUS: I would like to make a 2-year sponsorship commitment & receive:

5% discount for 2-year commitment

10% discount for 2-year commitment with advance payment in 2023:

YES! Count us in for a commitment

Select Sponsorship Level:

~~SOLD~~ Title Sponsor: \$75,000

~~SOLD~~ Presenting Sponsor: \$50,000

Diamond Sponsor: \$25,000

Platinum Sponsor: \$15,000

Gold Sponsor: \$10,000

Table Sponsor: \$6,500

Select Specialty Sponsorship Level
(in addition or individually):

~~SOLD~~ Dinner Sponsor: \$20,000

~~SOLD~~ Bar Sponsor: \$20,000

~~SOLD~~ VIP Fireworks Party Sponsor: \$15,000

~~SOLD~~ Deck Party Title Sponsor: \$15,000

~~SOLD~~ Auction House (Tent) Sponsor: \$10,000

~~SOLD~~ Dinner Wine Sponsor: \$5,000

~~SOLD~~ Deck Party Presenting Sponsor: \$3,000

Program Advertisement ONLY: \$1,000

FUND the MISSION DONATION:

SPONSORSHIP TOTAL:

\$

Questions? Contact John Banchy at
jbanchy@bestpoint.org or (513) 527-7238