



FOR IMMEDIATE RELEASE

Heidt Center of Excellence by Best Point Education & Behavioral Health Kicks Off Music Appreciation Week in Anticipation of the Marianne Klekamp Music Center

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MADISONVILLE, OHIO — The Heidt Center of Excellence by Best Point Education & Behavioral Health proudly presents the **2024 Music Appreciation Week**, a prelude to the grand opening of the Marianne Klekamp Music Center, graciously made possible by the generous support of the Klekamp Family. This commemorative week, scheduled for April 22-26, invites students to immerse themselves in the transformative world of music—a fitting tribute to Marianne Klekamp's enduring love for the arts.

MUSIC APPRECIATION WEEK 2024

powered by the KING Records Legacy Foundation

- **Day 1: Discovering Music's Roots and Healing Power**
Theme: Exploring How Music Makes Us Feel
- **Day 2: Rhythm, Blues, and How Sound Works**
Theme: Discovering the Science Behind Music
- **Day 3: Jazz, Gospel, and Music for the Mind**
Theme: How Music Affects Our Brain and Feelings
- **Day 4: The Beat of James Brown and Making Music**
Theme: From Singing to Sound Engineering
- **Day 5: Music's Big Picture - Connecting Us All**
Theme: Music Bringing People Together

IMMERSIVE MUSICAL JOURNEY:

Music Appreciation Week - powered by KING Records Legacy Foundation - promises a journey through the influential sounds of the past. Music is particularly important to our students with autism because it offers another avenue for expressing themselves and connecting with others. Students will explore various genres that have shaped the KING Records name, engaging with country's heartfelt narratives, rhythm and blues' infectious grooves, jazz's complex harmonies, and gospel's uplifting choruses.

Throughout the week, students will enjoy music samples from some of King Records' iconic artists. They will then participate in activities to help them explore the science of sound, music engineering, the power of music to bring people together, how music connects us to our feelings, and more. This will culminate in celebrating music's unique ability to connect us all.

About Heidt Center of Excellence by Best Point Education & Behavioral Health:

The Heidt Center of Excellence operates under the principle that music and the arts are essential to educational and emotional development. As part of Best Point Education & Behavioral Health, the center is committed to offering holistic, comprehensive programs that nurture the minds and spirits of young individuals. Once open, the Marianne Klekamp Music Center will further this mission by serving as a dedicated space for musical education and appreciation, honoring Marianne Klekamp's enduring legacy and passion for the arts.

About KING Records Legacy Foundation:

The KING Records Legacy Foundation (est. 2021), led by Kent Butts as the Executive Director and Chair, is a tribute to the musical richness of Cincinnati and the lasting legacy of KING Records. The Foundation is committed to preserving this musical heritage and nurturing new generations of musicians and music enthusiasts. By forming educational partnerships and engaging with the community, the Foundation ensures that the beat of KING Records continues to inspire and unite people.

"This partnership with Best Point Education & Behavioral Health + Heidt Center is a testament to our shared vision of preserving Cincinnati's vibrant musical legacy while nurturing the next generation. The Marianne Klekamp Music Center - thanks to the Klekamp family - will undoubtedly become a cornerstone in this endeavor."

- Kent Butts

FOR MORE INFORMATION:

For details about *Music Appreciation Week* and the *Marianne Klekamp Music Center at the Heidt Center*, please contact:

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